



Using social media to inform and  
mobilize the church,  
connecting with what  
God is doing in the world!

**RANDY VAUGHN**

Marketing Consultant  
and former missionary  
to Benin, West Africa



# Randy Vaughn

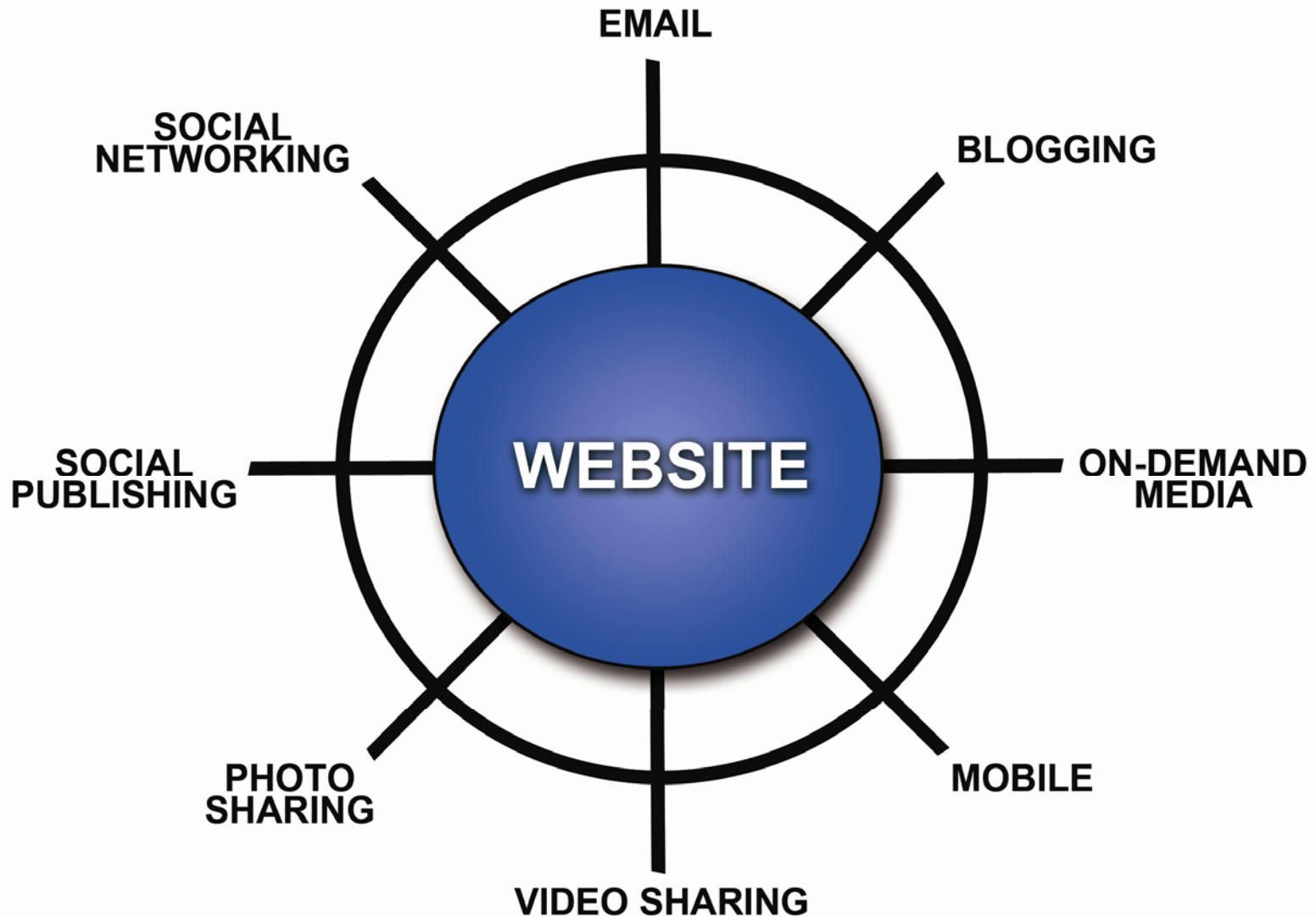


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# **SOCIAL MEDIA STRATEGY FOR MINISTRIES & MISSIONS**








**LET'S START TALKING**  
*Travel the world. Make a difference.*  
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Welcome to Let's Start Talking!  
Also connect with us here:  
Website:  
<http://www.LST.org/>  
Twitter:  
<http://www.twitter.com/LSTmarkw>  
Blog:  
<http://markwoodward.org/>

**Information**  
Founded:  
1980







**71 Friends Like This**  
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 Mike Biggers	 Strong Fathers Strong Families	 Bill Bell
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**1,824 People Like This**

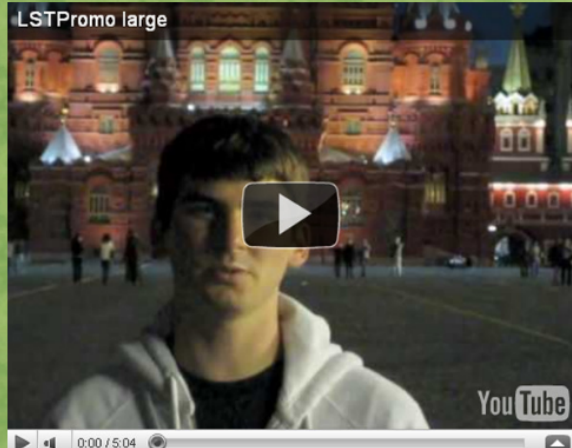
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 York College	 Oklahoma Christian University	 Harding University Alumni
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**LSTPromo large**



0:00 / 5:04

Going on an LST trip this summer will change your life- no joke! So many college students have told us it changed theirs as well. LST offers everything you're looking for... travel, fun, friendship, and the chance to make a difference. We know you have a desire to be a part of something that really matters. Here's your chance.

Getting started is easy. We'll help you form a team with some friends on campus, and you get to choose where you want to go. You will be living in a new culture, making new friends, and having meaningful conversations about faith every day! By serving people in need, you help them to know Jesus at the same time.

So where do you want to go? Seriously! We can send you pretty much anywhere in the world - over 25 different countries to choose from. And wherever you go, it will be the experience of a lifetime!

**APPLY NOW**

Apply now for a 2011 LST Project.

LST is accepting applications for workers. Click on the button to the left to apply today!

Early application deadline is Nov. 15, 2010.

Contact Us:  
LSTU: 3201 Airport Freeway, Suite 115  
Bedford, TX 76021  
LST@LST.org  
1.800.794.2175  
[www.LSTU.org](http://www.LSTU.org)

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givebread.org  
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817.485.9944

6250 NE Loop 820  
North Richland Hills, TX 76180-7842

bobby@givebread.org

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**Bread For a Hungry World** If you want to learn more about how MicroLending is help minute to read the first blog about lending in Honduras. Thanks Carson Parrish for such a great

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## Give a Goat

Partners with on-the-ground nonprofit organizations in the Philippines to put goats in the hands of people needing a way to make a living.

[Give Now](#)



## Sponsor a Child

A feeding and education program which provides each child with food, health care, uniforms, supplies, education and life skills.

[Give Now](#)



## Provide Milk

Bread can supply milk to children in Honduras for \$0.17 per glass, which provides important vitamins and minerals to malnourished kids.

[Give Now](#)



## Gift Catalog

Browse through our gift catalog ideas for additional ways to support Bread.

[Browse](#)



## Flock of Chickens

Hens lay eggs frequently & eggs provide an essential source of vitamins and minerals.

[Give Now](#)



## Where Needed

Support Bread's ministry efforts wherever funds are needed at the time.

[Give Now](#)

... another customized fan page design by The Marketing Twins

# GLOBAL CHE NETWORK



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The Global CHE Network represents more than 250 Christian organizations working in 93 countries using a strategy called Community Health Evangelism (CHE). For more information, visit our website at [www.chenetwork.org](http://www.chenetwork.org).

## Information

Location:

PO Box 74245

Phoenix, AZ, 85087

Phone:

Global CHE Network



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>>

Global CHE Network + Others

Just Global CHE Network

Just Others

GLOBAL CHE  
NETWORK



## Global CHE Network

### News from Liz Fleming in Haiti

I arrived yesterday morning to the hospital in Port-au-Prince, and got to work in the OB ward yesterday. We helped deliver four babies in one hour!...



Yesterday at 12:41pm · [Share](#)



**Laurie Drum** Love you Liz... hang in there! We are praying for you and for God to use the CHE team in a mighty way in Haiti!

Yesterday at 1:00pm · [Flag](#)

GLOBAL CHE  
NETWORK



## Global CHE Network

### Sowing Seeds of Change in the Sahel

Just a heap of rotten old leaves and stuff?Ah! But it's the stuff of very good compost. ...



Yesterday at 7:36am · [Share](#)



Jody Collinge likes this.



**Kpowbie K. Daniel** Wow !!!

Yesterday at 1:33pm · [Flag](#)



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RWANDA LUKE 10:2b PRAYER MOVEMENT

"Ask the Lord of the harvest  
... to send out workers into  
his harvest field."



CROWSON FAMILY E-NEWSLETTER

HOW TO PRAY



JOIN THE MOVEMENT ON TWITTER

@RwandaLuke102b

# marketingtwins.com/missions



## Randy Vaughn



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