



Total Online Presence

Total Online Presence by Duct Tape Marketing

There are many moving parts involved in marketing and the online elements increase in importance with each passing day.

But, marketing is a system, and to effectively operate this system you must assemble and integrate each of the important parts into something that looks like the whole.

Your Total Online Presence is your key to success no matter what your business sells – no matter if all of your transactions are done face-to-face – no matter if you don't yet see a way to get a return from your Facebook page – no matter if you've never bought an online ad.

- Session 1 – Content Part 1
- Session 2 – Content Part 2
- Session 3 – Organic SEO
- Session 4 – Email Marketing
- Session 5 – Social Media
- Session 6 – Online Advertising
- Session 7 – Mobile and Analytics
- Session 8 – Re-workshop



Interested in accessing the online portal before you make the purchase?

For a sneak peek to the portal containing limited content, take a test drive at:

www.marketingtwins.com/toptestdrive

Consultant Info



Randy Vaughn has been a member of the global Duct Tape Marketing Consultant Network since 2007. As a Certified Consultant, Randy has trained, coached and advised businesses from various industries in implementing effective marketing systems. As well, Randy has coached many small businesses in the specific area of social media.

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